

# John Gibbs

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SAMR Model

My App



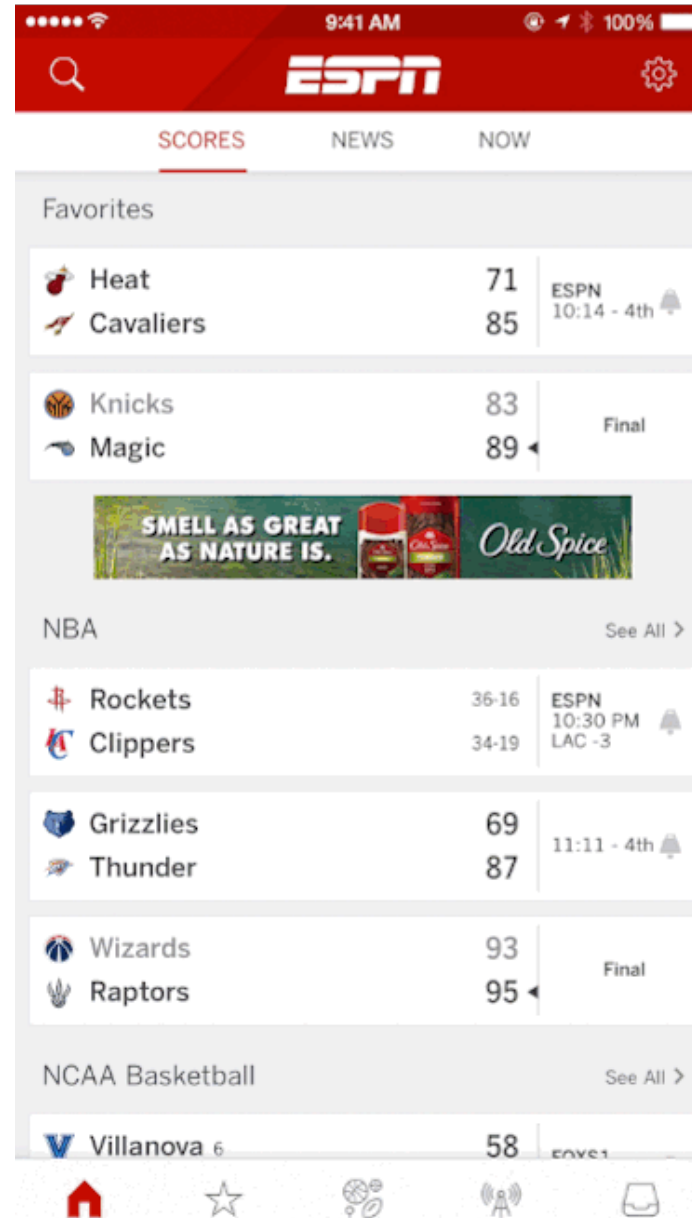
# Substitution

-Xfinity is a cable company down south. I can't watch college football on Saturdays because I am out of my cable companies network. So I have to use the ESPN app to watch tv.

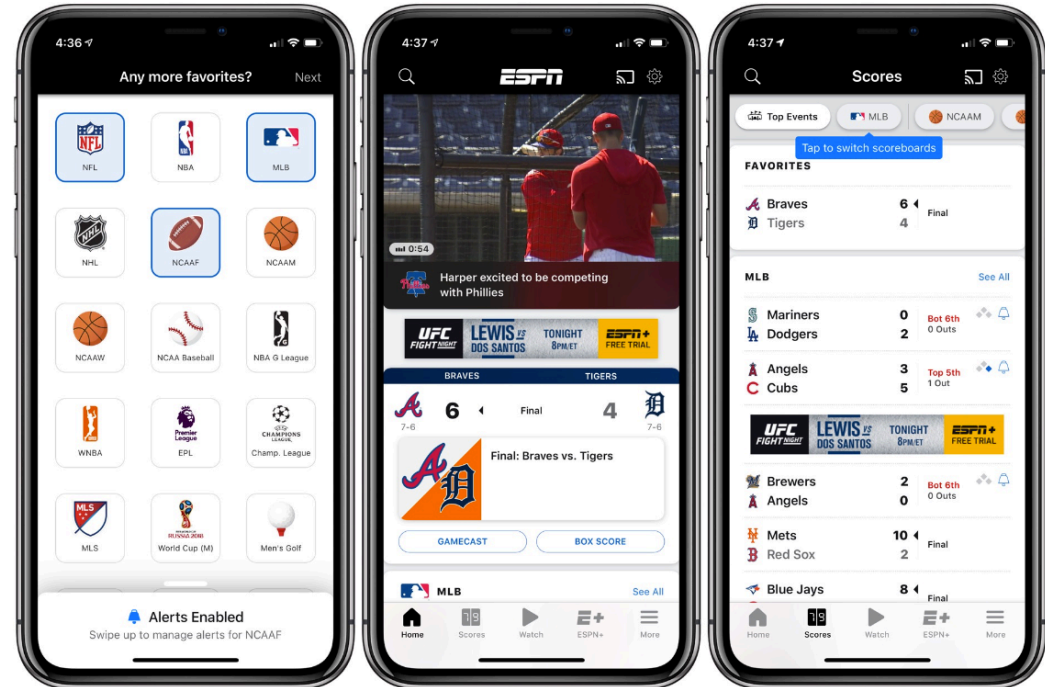
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Augmentation  
-You get more updates and scores faster with a more variety. You can even get quicker updates on teams players and etc.



Modification  
-You can  
personalize the  
app to your  
favorite teams in  
each sport to get  
the notifications  
on them first.



## Redefinition

-ESPN+ is a part of the app u can subscribe to for \$4.99 a month that allows you to watch other ESPN networks such as ESPN2 and ESPN3. You can watch tv live on those networks which you can/t watch on regular cable companies.

